



EXHIBITOR/CONSIGNER HANDBOOK



westernstatesredangus.com

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Western States Red Angus Association

The Western States Red Angus Association shares a common passion and interest in the promotion of the Red Angus breed. Membership is open to anyone interested in breeding, raising, or promoting the Red Angus breed.

The WSRAA features two major annual events. Each fall in Reno, Nevada, association members gather for the Bet on Red Sale and the Western National Red Angus Show - a regional Red Angus show sponsored in part by the Red Angus Association of America.

Membership Fees

- \$100 - Within the WSRAA Region - (California, Nevada, Oregon, Washington, and Idaho)
- \$200 - Outside of the WSRAA Region- This fee is only applicable for first-year's membership. After year 1, the annual membership fee will return to \$100.

Board of Directors

The WSRAA Board of Directors is composed of a President, Vice President, Secretary, Treasurer, and Directors at large that represent the Western States.

Western National Red Angus Show

WNRAS is a regional show hosted by the Western States Red Angus Association, located in Reno, NV. Held annually on the first weekend of November, the WNRAS showcases some of the highest quality Red Angus cattle in the Western States. The WNRAS consists of a Junior Show, an Open Show, the Roy McPhee Memorial Futurity, and more!

Junior Show

The Junior Show will follow all National Guidelines, unless specified below. For reference, please visit: <https://redangus.org/herd-management/breeders-guide/>

Age Requirements:

Junior Exhibitors must be not yet 22 years old as of January 1 of the current show year and a current member of the JRA or RAAA. The WNRAS will not be adopting the new RAAA minimum age rule. We will keep NO minimum age for juniors, as it has been previously.

- Exhibitors must have primary control of their animal. Exhibitors who require "extra help" in the show ring must be accompanied by another junior, no adults.
- If an animal gets loose more than twice in the show ring it will be excused from the class.

Showmanship

We encourage all juniors to participate in showmanship, for showmanship age breaks please visit the nationals rules linked above.

New to Reno: Peewee Showman - Split into to 2 "classes"

- Class 1 - Peewee age showman who need no ring assistance, a Champion and Reserve will be awarded
- Class 2- Peewee age showman who need assistance in the ring, in this class everyone will win a small prize, but no Champion will be picked, their assistant will need to be a junior member (no adults allowed).
- The class will be split ringside when juniors decide if they would like an older junior to accompany them in the ring or not.
- Starting with class 1 and then following with Class 2.

If a Supreme Showman Competition is offered, only Junior, Intermediate and Senior showman will be eligible to compete.- NO pee wee age showman are eligible

Roy McPhee Memorial Futurity/ Calcutta Auction

The Roy McPhee Memorial Futurity was created in honor of the late, founding member, Roy McPhee. Roy McPhee was an advocate for the junior program and always dreamed of incentivizing the Juniors to purchase females from the Bet on Red Sale and reward them for bringing their projects back to compete the following year.

The Roy McPhee Memorial Futurity is just that.

The Western States Red Angus Association works diligently to promote junior programs and encourages juniors to bring back their Bet on Red purchases. What makes our futurity so unique is the opportunity it allows juniors to showcase the management progress and commitment of their female purchase. We truly believe this opportunity supports the development of a strong sense of pride in their project and builds passionate, future leaders of the Red Angus industry. Each junior that participates in the futurity is awarded monies.

To compete/qualify, a junior member must:

1. Purchase a female through the Bet On Red Sale, as a Junior, using a junior buyer's number. Ownership must be transferred to the new/different junior purchaser, following the sale.
2. Must abide by junior age requirements in the following year, when eligible to compete.
3. Maintain 100% ownership of the purchased female, from the time the auction closes, through the following year's Futurity competition.
4. Enter in the Roy McPhee Memorial Futurity before the entry deadline.
5. If a bred heifer is purchased, Juniors may enter the female offspring.

Judging:

The judging/placing of this show will consist of three judges, secured by show management. The judges will be asked to rank the entries, from top to bottom. The results of the judges will be submitted to show management. Show Management will calculate the total points and determine the final placings.

Placing:

At the conclusion of the futurity, show management will announce the top placing heifers and distribute cash prizes. The breeders of the winning heifers will be recognized, and the winning exhibitors will be photographed.

Calcutta Auction:

During the calcutta auction the auctioneer will auction off first 'Pick of the Heifers' to the highest bidder. The high bidder can then choose which Futurity entry they feel is most likely to win the Futurity. The auctioneer will continue to auction off "Choice" to the next highest bidder, until all of the heifers have received a bid. All funds raised will benefit the WSRAA junior account.

Open Show

The Open Show will follow all National Guidelines. For reference, please visit:

<https://redangus.org/herd-management/breeders-guide/>

Open/Junior PGS (Phenotype/Genotype) Show

The objective behind the Phenotype and Genotype Show (PGS) is to create another avenue for members (open and junior) to show their heifers in an additional competition while providing an educational opportunity to learn about the value of Expected Progeny Differences (EPDs) as a part of the process in selecting seedstock. Animals entered in the PGS show will be evaluated by a judge under a system that requires both genotypes and phenotypes to be considered. The results will be a composite score where the genotype (EPDs) placing, and phenotype placings will be equally weighted at fifty percent.

The PGS judge will receive judge's cards split in classes that include entry number, birthdate, and EPDs (CED, BW, WW, YW, Milk, Marb, REA) along with a percentile breakdown. For the PGS, the same judge will evaluate the EPDs and the phenotype classes. The judge will place the class based on their preferences. Results will be turned into the show staff to compile prior to the show. The show will be run similar to other shows where the judge will evaluate the class in the same manner as a regular phenotype show. The judge will receive a judge's card with birthdates only for phenotype classes. The phenotype placings will be recorded and compiled with the genotype placings. The composite score will be made up of 50% genotype placing and 50% phenotype placings. In the event of a tie, the tie will be broken based on the phenotype placings. The judge will then receive a judge's card with the composite placing and respective

EPDs to talk the class. During divisions and the grand drive, the judge will use their discretion on how to choose champion female, without an additional composite score.

New in 2026- All entries into the PGS are required to have high density DNA on file with the RAAA. With the most information available the judge can have the best tools to compare the entries.

Show Categories:

1. Females and bulls are allowed to enter with no specification on bred-and-owned versus owned. Champions will be selected in each division. Grand and Reserve Champion PGS Females will be awarded.
2. The show will be open to all exhibitors, junior and adult.
3. Classes will be made up after cattle have been checked-in at the show with no more than 10 head in any class and on a logical age break, not necessarily following formal age break.

Percentage Show

- The Open and Junior Percentage Shows will follow all National Guidelines. For reference, please visit: <https://redangus.org/herd-management/breeders-guide/>

General Information

Care of Animals - Participants are required to tend to their animals while in attendance.

Refunds - NO entry fees will be refunded.

Facility Power Usage - Participants should be mindful of power usage and outlets. Show/Sale Management reserve the right to ask exhibitors to yield outlets and power to others.

Stalling - All stalling assignments will be coordinated by Show management.

Opening of Facilities - Show Management will announce daily, when the gates will be open each morning. For any questions, please refer to the Show Management.

Exhibitor Conduct- Exhibitors shall exhibit sportsmanship and professional behavior in and around the show ring. Abusive, discourteous, or threatening behavior towards judges, show officials, fellow exhibitors or RAAA authorized representatives will not be tolerated. If such behavior presents itself: exhibitor, family, and crew will be asked to leave the show/ sale.

Bet on Red

The Bet on Red Sale strives to showcase the highest quality Red Angus females in the Western States. This “Hand Selected Consignment” sale is managed by Garrett Knebel.

The Bet on Red Sale is held at the Reno Livestock Event Center, in conjunction with the Western National Red Angus Show and is traditionally the first week in November.

Annually, the Western States Red Angus Board of Directors considers changes to sale management and the Bet on Red sale as a whole.

Nomination

To participate in the Bet on Red Sale as a consignor nominations fees must be paid **online only**, by the nomination deadline. Annually, this nomination deadline is advertised on social media, in the nomination packet emailed to past consignors, as well as on the Western States Red Angus Association website.

If the nomination form is not paid by the proposed Nomination Deadline, an additional \$100.00 late fee will be applied to each nomination made.

The Bet on Red accepts Heifer Calves, Bred Heifers, or Embryos as consignments.

The Bet on Red holds a separate Online Auction through Show Circuit Online Sales for its frozen offering. This has proven to maximize the visibility to buyers across the country. The Bet on Red does not accept semen as consignment. Semen is hand selected and sourced as a donation from breeders based on its demand. If you have interest in consigning “high valued” semen as a donation, please contact Sale Manager, Garrett Knebel.

By submitting a live lot nomination, the consignor is agreeing to the ‘Pick of their Herd’. In doing so, this allows Sale Management to ensure the excellence and reputation of the Bet on Red offering is upheld. Consignments will be chosen by herd visits performed by the sale management. Herd visits may require a consignor to have 10 or more calves to choose from to warrant a visit from sale management. If the breeder does not have 10 or more calves to select from, high quality videos and photos can be submitted to sale management for consignment selection. This traditionally begins around August 1st. Sale management will work with consignors to accommodate each other’s schedules as best possible.

By nominating and consigning into the Bet on Red, consignors are agreeing to the Fertility Guarantee that the Bet on Red provides to its buyers.

If a consignor nominates a live lot or embryo lot but chooses not to participate and notifies sale management by the catalog content deadline, the nomination fee will be reimbursed.

If the live lot is not produced in Reno, Nevada, and is a “scratch”, there will be no refund after the catalog content deadline has passed.

If your consignment results in a “No Sale”, the nomination fee will be forfeited by the consignor and the consignor of the “no sale lots” will owe commission if it exceeds the nomination deposit.

Each live lot will have a deduction of \$100 to support the Roy McPhee Memorial Futurity. “No sale” lots will owe this fee as well.

Sale management reserves the right to turn away any consignor that does NOT meet the proposed deadlines with respect to nomination forms or sale catalog content deadlines.

Sale management will work to equitably distribute consignment opportunities to resident and non-resident members, giving WSRAA members precedence.

WSRAA will limit the number of consignments per membership number; two head per adult membership number and one head per junior membership number.

There will be no “Cap” on the number of **total** consignments. However, this will be managed with careful oversight by sale management. If sale management decides a consignor does not have an appropriate consignment to help maintain the elite image of the Bet on Red, they have the authority to encourage the consignor to wait a year. Sale management believes that the more consignor engagement we have, will only help the overall effectiveness of the sale.

As always, sale heifer preparation or fitting is allowed and encouraged by any party that can help in presenting the consignments to their fullest potential, leading up to or during the Bet on Red event. In some cases, from consignors further outside the immediate Western States geography, this will be necessary.

Sale management will do their best to keep each consignor’s lots cataloged on the same page. However, this cannot be guaranteed as the design of the catalog takes into account page count related to printing costs.

The Bet on Red works hastily to secure payment as quickly as possible post sale, to ensure we abide by the Packers and Stockyards Act. Traditionally, all proceeds or profits are dispersed back to the consignors within 60 days of the auction.

Annually, commission is calculated based on the actual costs of the sale. The Bet on Red has never functioned to make a profit. Donations are secured from breeders or other industry peers, including the donation heifer, and are used to offset these commissions costs to our breeders as best it can.

Consignment Rules

1. Consigner must be a member of the Western States Red Angus Association to be considered. Member fees may be found under Western States Red Angus Association – General Rules.
2. All live lots must have submitted and verified DNA on file prior to checking in.
3. Only females, either heifer calves or bred heifers, will be accepted as consignments in the Bet on Red Sale. **No** Cows, Bulls, or Steers will be allowed as consignments.
4. Consignment females **MUST** be in “R” status within the RAAA database by Check-In on Wednesday of Sale Week.
 - a. If the consignment is not in “R” status, they will not be allowed to sell.
5. No “Choice” lots will be offered in the Bet on Red Sale.

6. The Bet on Red Sale Management reserves the right to turn away any consignor that does not meet the proposed deadlines with respect to the nomination form or sale catalog content. A refund will not be returned if the deadlines are missed.
7. Heifers consigned in the Bet On Red Sale are encouraged to show in the Western National Red Angus Show, but not required.
8. Every effort will be taken by Sale Management to translate the information provided by the consignor into an accurate and attractive form in the sale's marketing materials. However, it is the consignor's responsibility to review and proofread their lot's information, data, and descriptions, in both the published sale catalog and online sale listing, to suggest edits for accuracy purposes. If information is published that is inaccurate, after having had the opportunity to correct the mistake, the consignor assumes the liability of the error and it is then upon the consignor to resolve the matter with the buyer of their lot(s).

Terms and Conditions

All females are guaranteed breeders, with the exception of:

- I. Animals shown by purchaser after the sale were:
 - A. Transported and shown while trying to maintain a pregnancy, during heat or unnecessary stress.
 - B. Only artificially inseminated, and never exposed to a bull with a recent BSE.
 - C. Fed to an extreme level of obesity or kept too thin for reproductive health.
 - D. Fed unnecessary supplements, or victims of illegal practices altering their confirmation.
- II. Females that are to be used, or have attempted to be used in an embryo transfer program, after the date to sale.
- III. Animals who suffer injury and disease following the sale.
- IV. Gross negligence or willful misconduct on the part of the Buyer.

'Safe in Calf' females have been examined by a licensed veterinarian and are guaranteed to be sale in calf. **A pregnancy confirmation is required for all bred heifers that are marketed through the Bet on Red Sale.** No further fertility guarantee post calving is available.

In order to qualify for a fertility guarantee, the seller (consignor) MUST be notified from the buyer within 8 months of the sale date. This will allow the seller (consignor) the opportunity to offer the buyer a credit for a subsequent Bet on Red Sale, if they so choose.

If the females that meet this guarantee fail to breed, they may first be returned to the seller (consignor) in good condition and in compliance with their respective State Health Regulations. The seller (consignor) reserves the right to try to maintain a pregnancy in the said female for 6 months. If it proves to be a non-breeder after the seller (consignor) exercises their right to try to achieve pregnancy, either an animal of comparable rank will be substitute, or a sale credit will be given from that respective seller (consignor) to purchase an animal from the seller (consignor) directly, in the future. No credits will be issued from the Bet on Red Sale or the

Western States Red Angus Association. They will be offered from the consignor specifically, to be used with only that consignor specifically. Those credits are to be used within one calendar year from when the credit is offered. No cash refunds will be dispersed.